

Modulname	Modulnummer
Framing War and Conflict in Social Media	3863

Konto	Kompetenzfeld Journalistik - MM 2022
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Modulverantwortliche/r	Modultyp	Empf. Trimester
Prof. Dr. phil. Sonja Kretzschmar	Wahlpflicht	2

Workload in (h)	Präsenzzeit in (h)	Selbststudium in (h)	ECTS-Punkte
300	96	204	10

Zugehörige Lehrveranstaltungen:

Nr.	Art	Veranstaltungsname	Teilnahme	TWS
38631	SU	Framing War and Conflict in Social Media I	Wahlpflicht	4
38632	SU	Framing War and Conflict in Social Media II	Wahlpflicht	4
Summe (Pflicht und Wahlpflicht)				8

Qualifikationsziele

Framing War and Conflict in Social Media I

Students will be introduced to the role of social media in war and conflicts. An attempt shall be made towards developing an understanding of the several ways in which modern social media platforms are utilized by various actors during conflicts.

Framing War and Conflict in Social Media II

By means of empirical research conducted in the second half of this course, students shall not only develop and improve vital research skills but will also be able to critically analyze and better understand specific wars or conflicts – specifically from the perspective of a communications researcher. Valuable insights into the role of factors, such as media systems, socio-cultural settings, economy, and others with reference to the reporting of modern-day conflicts are expected to be brought forth.

Inhalt

Framing War and Conflict in Social Media I

Working in groups, students will explore a conflict from an academic perspective and will develop competency in analyzing key details concerning communication carried out during conflicts, i.e. influence of or role of major stakeholders, underlying reasons, history, and the role of media.

Framing War and Conflict in Social Media II

Using framing as the theoretical base for their research, students shall apply relevant empirical techniques to gather and then to analyze data regarding the reporting of a conflict on social media and shall then present their findings. The work progress of the groups will be presented and discussed on a regular basis.
Literatur
<p>Bartholomé, G., Lecheler, S., & de Vreese, C. (2017). Towards A Typology of Conflict Frames. <i>Journalism Studies</i>, 19(12), 1689–1711. https://doi.org/10.1080/1461670x.2017.1299033</p> <p>Entman, R. M. (1993). Framing: Toward Clarification of a Fractured Paradigm. <i>Journal of Communication</i>, 43(4), 51–58. https://doi.org/10.1111/j.1460-2466.1993.tb01304.x</p> <p>Hoxha, A., & Hanitzsch, T. (2017). How conflict news comes into being: Reconstructing 'reality' through telling stories. <i>Media, War & Conflict</i>, 11(1), 46–64. https://doi.org/10.1177/1750635217727313</p> <p>Nelson, T. E., Clawson, R. A., & Oxley, Z. M. (1997). Media Framing of a Civil Liberties Conflict and Its Effect on Tolerance. <i>American Political Science Review</i>, 91(3), 567–583. https://doi.org/10.2307/2952075</p> <p>Schuck, A. R. T., Vliegenthart, R., & De Vreese, C. H. (2014). Who's Afraid of Conflict? The Mobilizing Effect of Conflict Framing in Campaign News. <i>British Journal of Political Science</i>, 46(1), 177–194. https://doi.org/10.1017/s0007123413000525</p> <p>Semetko, H. A., & Valkenburg, P. M. (2000). Framing European politics: A Content Analysis of Press and Television News. <i>Journal of Communication</i>, 50(2), 93–109. https://doi.org/10.1111/j.1460-2466.2000.tb02843.x</p>
Leistungsnachweis
<p>Portfolio</p> <p>consisting of presentation of literature review (incl. handout), codebook, data set(s), presentation of findings (incl. handout) and research report.</p>
Verwendbarkeit
Das Modul kann als Grundlage für eine Master-Arbeit im Bereich Journalistik genutzt werden.
Dauer und Häufigkeit
Das Modul erstreckt sich über 2 Trimester. Es wird im Rahmen des Kompetenzfeld gebundenen Wahlpflichtangebots regelmäßig angeboten.